

Video Production 1 “I CAN” Statements

I can understand the impact and effect of different medias

I can know and follow current copyright and fair use laws and practices

I can practice the proper use of a camera, including different shots, angles, and movements

I can practice proper use of various microphones and other sound equipment

I can set up and use basic lighting tools

I can understand basic methods of visual storytelling

I can operate Final Cut Pro and other non-linear editing tools

I can develop related career paths, employability, and work habits

Video Production 2 “I CAN” Statements

I can critically evaluate various productions for technical and aesthetic value.

I can understand and use the basic story structure.

I can know and understand different production roles.

I can use the camera in an artistic way that appeals to various audiences

I can use sound and sound equipment in artistic ways that appeals to various audiences

I can use light and lighting equipment in artistic ways that appeals to various audiences

I can use post-production tools and techniques to evoke various emotions from a target audience

I can construct a demo reel for use in obtaining a media-related career