Semester 1 - Digital Media 1a
I can develop an awareness of digital media careers and identify knowledge and skills necessary for specific digital media occupations.
I can demonstrate the ability to perform basic computer functions.
I can implement communication, critical thinking, and problem solving skills
I can communicate and collaborate with teammates
I can analyze how media can influence beliefs and behaviors
I can understand both how and why media messages are constructed, and for what purposes
I can search for online help and solutions
I can evaluate information critically and competently
I can understand and utilize digital technologies and the most appropriate media creation tools, characteristics and conventions.
I can apply a fundamental understanding of the ethical/legal issues surrounding the access and use of media
I can understand Fair Use Guidelines as they apply to classroom use
I can create an original content project while adhering to all copyright laws and not involving Fair Use Guidelines.
I can understand Public Domain.
I can recognize and apply effective visual design concepts including shape, color, form, space, and image composition.
I can understand typography and effectively use text in digital media.
I can demonstrate and use oral and written communication skills
I can recognize, produce and manipulate 2D graphics
I can create images using a digital camera using appropriate settings
I can utilize techniques and software to effectively edit an image
I can plan, produce, edit, and publish digital audio.
I can identify and use different audio formats

Semester 2 - Digital Media 1b
I can demonstrate proper planning and design by utilizing an industry-recognized instructional design model.
I can participate in individual and team (group) activities.
I can apply management skills in finding solutions to project problems.
I can monitor, define, prioritize and complete tasks without direct supervision
I can work effectively in a climate of ambiguity and changing priorities to complete projects according to specified deadlines.
I can demonstrate oral, written, and/or technological communication skills by knowing when it is appropriate to listen and when it is appropriate to speak.
I can demonstrate the ability to respond open-mindedly to different ideas and values.
I can apply management and organizational skills in finding solutions to project problems.
I can demonstrate the ability to use integrity and ethical behavior to inspire and leverage strengths of others to accomplish a common goal.
I can set goals with tangible and intangible success criteria.
I can describe the roles and responsibilities of members of a digital media team.
I can produce and utilize 2D animation.
I can effectively use animation techniques, recognize and apply major principles of animation and effectively use the basic elements to create a story.
I can plan, create, edit, and publish digital video.
I can utilize appropriate video equipment and demonstrate proper shooting techniques.
I can edit video and export in an appropriate format for intended use.
I can create basic Web pages or internet-delivered documents.
I can plan, create, edit, and publish a basic Web site.
I can develop an awareness of digital and collaborative technologies and can identify and discuss emerging technologies.
I can create a digital portfolio adhering to copyright and Fair Use Guidelines reflecting my best work.