Dons Learning Targets for
Fashion Strategies

I Can Explore the Fundamentals of Fashion

- I CAN identify why we wear clothes.
- I CAN define fashion terminology and design details.
- I CAN discuss the history of fashion.
  - 1890’s-2000’s
- I CAN identify and discuss characteristics of fashion capitals and designers.
- I CAN prepare an oral or written report on a fashion capital, fashion designer, or historic era that has influenced fashion.
- I CAN identify fashion related careers.
  - Costume Designer, Museum Curator, etc.

I Can Recognize and Use the Elements and Principles of Fashion Design

- I CAN demonstrate the knowledge of the elements (tools) of design.
  - Line, Shape/Silhouette, Space, Texture, Pattern, Color
- I CAN demonstrate the knowledge of the principles (rules) of design.
  - Scale, Proportion, Balance, Rhythm, Emphasis/Focal Point, Harmony
- I CAN identify related fashion careers.
- I CAN create a color wheel identifying primary, secondary, and tertiary/intermediate colors, the warm and cool colors, and tints and shades.
- I CAN create a fashion project or professional presentation incorporating the principles and elements of design; explain in writing, (design, portfolio, power point, display, etc.)

I Can Recognize the Use of Textiles in Fashion

- I CAN identify basic fibers, the characteristics, use and care of each textile.
- I CAN recognize various types of fabric construction.
I CAN identify textile related careers.
  o Textile Designer, Textile Chemist, Fabric Designer
I CAN create a fabric reference guide consisting of natural/synthetic fibers and woven/knit fabrics.

I Can Identify Consumer Strategies Associated with Fashion

  I CAN identify consumer influences.
  I CAN identify various types of purchasing options.
  I CAN identify consumer skills and purchasing decisions.
  I CAN identify related fashion careers.
    o Buyer, Retail Sales, Journalist, Advertising, etc.

I Can Evaluate Personal Fashion Characteristics

  I CAN rate aspects of personal appearance.
  I CAN identify and analyze current wardrobe needs for a personal lifestyle.
  I CAN identify relate fashion careers.
    o Fashion Stylist, Personal Shopper, etc.
  I CAN complete a personal wardrobe analysis to assess what is owned, select what to eliminate, and determine needs and wants.