

## Semester 1 - Digital Media 1a

I can develop an awareness of digital media careers and identify knowledge and skills necessary for specific digital media occupations.

I can demonstrate the ability to perform basic computer functions.

I can implement communication, critical thinking, and problem solving skills

I can communicate and collaborate with teammates

I can analyze how media can influence beliefs and behaviors

I can understand both how and why media messages are constructed, and for what purposes

I can search for online help and solutions

I can evaluate information critically and competently

I can understand and utilize digital technologies and the most appropriate media creation tools, characteristics and conventions.

I can apply a fundamental understanding of the ethical/legal issues surrounding the access and use of media

I can understand Fair Use Guidelines as they apply to classroom use

I can create an original content project while adhering to all copyright laws and not involving Fair Use Guidelines.

I can understand Public Domain.

I can recognize and apply effective visual design concepts including shape, color, form, space, and image composition.

I can understand typography and effectively use text in digital media.

I can demonstrate and use oral and written communication skills

I can recognize, produce and manipulate 2D graphics

I can create images using a digital camera using appropriate settings

I can utilize techniques and software to effectively edit an image

I can plan, produce, edit, and publish digital audio.

I can identify and use different audio formats

## Semester 2 - Digital Media 1b

I can demonstrate proper planning and design by utilizing an industry-recognized instructional design model.

I can participate in individual and team (group) activities.

I can apply management skills in finding solutions to project problems.

I can monitor, define, prioritize and complete tasks without direct supervision

I can work effectively in a climate of ambiguity and changing priorities to complete projects according to specified deadlines.

I can demonstrate oral, written, and/or technological communication skills by knowing when it is appropriate to listen and when it is appropriate to speak

I can demonstrate the ability to respond open-mindedly to different ideas and values

I can apply management and organizational skills in finding solutions to project problems

I can demonstrate the ability to use integrity and ethical behavior to inspire and leverage strengths of others to accomplish a common goal.

I can set goals with tangible and intangible success criteria

I can describe the roles and responsibilities of members of a digital media team.

I can produce and utilize 2D animation.

I can effectively use animation techniques, recognize and apply major principles of animation and effectively use the basic elements to create a story

I can plan, create, edit, and publish digital video.

I can utilize appropriate video equipment and demonstrate proper shooting techniques.

I can edit video and export in an appropriate format for intended use.

I can create basic Web pages or internet-delivered documents.

I can plan, create, edit, and publish a basic Web site.

I can develop an awareness of digital and collaborative technologies and can identify and discuss emerging technologies

I can create a digital portfolio adhering to copyright and Fair Use Guidelines reflecting my best work.