

Spanish Fork High School 2014-15

Unit Topics and I Can Statements

Business Management CE

PLANNING FUNCTION OF MANAGEMENT

- I CAN understand the planning function of management.
- I CAN explain the business decision making process and distinguish between strategic and operational plans.

ORGANIZING FUNCTION OF MANAGEMENT

- I CAN understand the organizing function of management.
- I CAN discuss advantages and disadvantages of the basic forms of business ownership.
- I CAN identify types of organization structures.

DIRECTING/LEADERSHIP FUNCTION OF MANAGEMENT

- I CAN understand the directing/leadership function of management.
- I CAN identify and describe effective leadership qualities and styles.

CONTROLLING AND OPERATING FUNCTIONS OF MANAGEMENT

- I CAN understand the controlling and operating functions of management.
- I CAN describe the importance of mission statements, vision statements, goals (long-term) and objectives (short-term) as part of a successful business model.

FINANCIAL INFORMATION

- I CAN analyze and interpret data that appears on financial statements to make informed business decisions.
- I CAN identify sources of securing financing to start and operate a business..

ECONOMIC CONCEPTS

- I CAN understand basic economic concepts and correctly use economic terminology.
- I CAN compare and contrast different types of economic systems.
- I CAN identify various types of competition.

MARKETING CONCEPTS

- I CAN demonstrate understanding of the Four P's of the Marketing Mix.

HUMAN RESOURCE MANAGEMENT

- I CAN describe human resource management and its importance in the successful operation of a business.

ETHICS AND SOCIAL RESPONSIBILITY

- I CAN understand and identify ethics and social responsibility issues as they relate to business.

LEGAL ASPECTS THAT REGULATE BUSINESS

- I CAN identify how labor laws affect the workplace.
- I CAN identify government agencies which regulate business practices in the United States.